



**Dr Stephen Castell Professional New Business Development Consultant in software and systems, telecommunications, marketing & the media, FinTech, blockchain, digital transformation, robotics, and machine intelligence.**

Experienced expert witness, respected by legal professionals internationally. Entrepreneurial new business development specialist. Clients say: "Stephen has a totally professional, stunningly effective, way to makes things happen and gets things done for clients and business partners, delivering results, economically, on time, and with high quality implementation". I have initiated, directed and managed sales and marketing operations of my own and my clients' businesses. I have managed senior professional consultancy teams working on major computer software development litigation projects (including the largest cases heard in the English and Sydney High Courts). A unique reputation as a 'visionary' in the software, communications and FinTech industries, in thought-leadership, and high-quality, entrepreneurial yet professional, business development and project implementation.